

# JADA CLARKE

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## WORK EXPERIENCE

### NIGHTLINE INTERN

ABC News | Jan. 2023 - Present

- Handle daily tape requests from producers
- Pull editorial images and video
- Logging footage/interviews
- Assist on field shoots, in-studio shoots and Zoom interviews
- Brainstorm questions, write research packets and one-sheets
- Pitch stories
- Write digital articles

### MULTIMEDIA EDITOR

The Charger Bulletin | June 2020-May 2022

- Director/Producer of "Charger Bulletin News"
- Created scripts and rundowns and scheduled weekly episodes
- Gathered elements, b-roll, and recorded news packages
- Pitched story ideas for packages and articles
- Edited episodes of "Charger Bulletin News"
- Experience with TV studio and control room equipment (cameras, audio, playback, video switcher, graphics, etc.)

### MEDIA COHORT INTERN

Angela Rye & IMPACT Strategies | July 2021 - Sept. 2021

- Created Instagram social media graphics via Canva
- Conducted research and wrote captions for social media graphics

### PRODUCTION ASSISTANT INTERN

SmartFunnyandBlack | July 2021 - Aug. 2021

- Edited episodes of Amanda Seales' "Small Doses" podcast
- Conducted research and created video/social media content for multiple projects
- Pitched proposal for potential content creation on Patreon

## FREELANCE WORK

### SET PRODUCTION ASSISTANT

Powerhouse Productions | July 2021 - Aug. 2021

### PRODUCTION ASSISTANT

On the Spot with Mike McGuire | Sept. 2019-Dec. 2019

## ACADEMIC HISTORY

### UNIVERSITY OF NEW HAVEN

Bachelor of Science in Communication, May 2022

Honors: Magna Cum Laude (Cumulative GPA of 3.85)

Concentration in TV/Video Production

Minor in Business Management

Awarded a Presidential Scholarship

## AWARDS & HONORS

OUTSTANDING NEW PRODUCER IN MEDIA  
PRODUCTION | MAY 2021 & MAY 2022

ALPHA LAMBDA DELTA HONORS SOCIETY | MARCH  
2019

DEAN'S LIST | ALL 4 YEARS (2018-2022)

## CAMPUS ACTIVITIES

### PRESIDENT

Communications Club | Aug. 2021-May 2022

- Led organization meetings and scheduled club events
- Managed a yearly budget and tracked all expenses of the organization
- Participated in Diversity, Equity, and Inclusion Training
- Promoted from Treasurer (Aug. 2019-May 2021)

## SKILLS & EXPERTISE

- Adobe Premiere
- Getty Images/AP Newsroom
- AVID Media Composer & Interplay
- Trint
- Rundown creation/Broadcast Scriptwriting
- Microsoft Office (PowerPoint, Word)
- Social Media (Twitter, Instagram, TikTok, Snapchat)
- Web Design (Wix)
- Familiar with AP Style